



International Federation
of Health Plans



HOW MUCH CAN TECHNOLOGY
DISRUPT HEALTH INSURANCE?

2018 iFHP Biennial Conference

24-27 JUNE 2018

FOUR SEASONS HOTEL, LISBON

Sunday 24th June

1400 **Conference Registration opens**

1700 **The Ian McPherson Lecture: The Blissful Enigma of Genes (all welcome)**

Ballroom

Prof Dr med Thomas Szucs Professor of Pharmaceutical Medicine, Director of the European Center of Pharmaceutical Medicine at the University of Basel, Chairman of the Board, Helsana (Switzerland)

Dr Szucs served as CMO and COO of Hirslanden, the largest private hospital chain in Switzerland, and has held academic appointments at the universities of Munich, Bayreuth, Milan and Zurich. In 2010 he received an honorary professorship of the University of Peking. He worked at F. Hoffman-La Roche, latterly as the Global Head of Health Economics. He has been Chairman of BB Biotech, Biozell SpA, Intercell AG and was founding Chairman of Okairos. He is Vice Chairman of Biovertis AG, and since 2010 Chairman of the largest Swiss healthcare insurer Helsana. He holds a medical degree from the University of Basel, an MBA from the University of St Gallen, an MPH from Harvard University and an LL.M in International Business Law from the University of Zurich. Recently he started a practice in personalised medicine and pharmacogenomics at the Klinik Hirslanden

1800–2000 **Welcome Reception (Cocktails and Tapas)**

Fernando Pessoa Room and Terrace

Monday 25th June

0730–0930 **Buffet breakfast (delegates and partners)**

Fernando Pessoa Room

0930 **Conference Opening**

Ballroom

0945 **Digital Transformation in Health and Care**

Iñaki Ereno CEO Europe and Latin America, BUPA (Spain)

Iñaki joined Sanitas in 2005 as General Director of Customers, Marketing and Communications and Chairman of the Sanitas Foundation. In December 2008 he was appointed Managing Director of Sanitas, and in 2012 of Bupa Spain and Latin America. Since 2016 he has been also responsible for the business in Europe as CEO of Bupa Europe and Latin America. Before joining Sanitas, Iñaki held a variety of senior positions at Acerinox, the Telefonica Group and Carrefour, and in 2000 he also founded his own internet start up. Iñaki has a Degree in Law and Diploma in Business Administration from ICADE and an MBA from IESE Business School, Navarra

1030 **Guns Gold and Prostheses –the Murky World of Medical Device Pricing**

Rachel David CEO Private Health Australia

Dr Rachel David is an expert on healthcare policy and financing with a special interest in evidence-based medicine. She is a former medical adviser to the Australian Federal Minister for Health. Rachel served as Director of Government Relations and Market Access for Johnson & Johnson in Australia and New Zealand, and worked with the international pharmaceutical biotechnology and medical devices industries. She was founding practice manager of the healthcare and government sector where she played a pivotal role in making the cervical cancer vaccine Gardasil available to women. As CEO of Private Healthcare Australia, Dr David undertakes policy and advocacy work for Australia's major health funds. She has an MBA from Macquarie University, NSW

1115 **COFFEE**

Ballroom Lower Foyer

1145

We Defy Augury- Machine Learning and Health Related Risk

Dr Henry Wei Medical Director for Benefits, Google (USA)

Dr Wei is a physician and technologist who has responsibility for Google's employer sponsored self-insured health plan with 110,000 members and US \$1bn annual spend: he is also medical advisor to Alphabet's health-facing product and market development areas. Previously he led Aetna Innovation Labs, where he originated and was awarded several health data-related patents. He previously served with the White House, US Dept of Veterans Affairs and the Dept of Health and Human Services. Prior to this he was Senior Medical Director for R&D at ActiveHealth Management (acquired by Aetna) developing expert systems, predictive models and population health management technology, and as a consultant at McKinsey's North American healthcare. He is a faculty member in the departments of Health Policy & Research in Internal Medicine at Weill Cornell Medicine, New York Presbyterian Hospital, where he was awarded his medical degree. He resides in New York with his human family and several robots.

1230

How We Built the First New Health Insurance in France since 1986 and Established a Brand

Jean-Charles Samuelian CEO Alan (France)

Jean-Charles is an entrepreneur and co-founder of health insurer Alan, whose mission is to make it easy for people to be in great health. Alan is the first digital health insurance provider in Europe and the first independent licensed in France since 1986. Alan reinvents the user experience while providing simple, seamless coverage and value for money. Created in 2016, it raised one of the largest seed rounds in France. Jean-Charles previously co-founded Expliseat, using new technologies to revolutionize economy aircraft seating and now flying on several airlines. Jean-Charles has been programming since the age of 12. He received the French Industry Medal from the Industry Minister and two Montgolfier Prizes from the Society for the Encouragement of National Industry. He holds an MSc in Engineering from Ecole des Ponts Paristech, an MBA from the Collège des Ingénieurs and is a member of the French Institute of Actuaries

1315

LUNCH

Fernando Pessoa Room

1430

The Portuguese Healthcare Market – Growth Challenges and Affidea's Disruptive Role

Kenneth Lynard Managing Director & Group CFO, Affidea (The Netherlands)

Affidea is the leading European provider of advanced diagnostic imaging, outpatient and cancer care services, with a unique network of 245 centres across 16 countries. Kenneth graduated from Copenhagen Business School. He holds an Executive MBA from International Institute for Management Development (IMD) in Lausanne. Following Arthur Andersen, Denmark, he worked at Superfos Packaging, then Coloplast Germany as VP, CFO & Head of Shared Services, Region Central Europe. After four years he moved to Medtronic International, Switzerland with responsibility for the region's Finance function as VP and CFO. He later worked at Gilead Sciences as VP Finance & CFO, Commercial Operations then in the role of VP Finance & CFO, Operations. He joined Affidea in 2017.

1500

Introduction by:

Roelof Konterman Vice Chairman of the Executive Board, Achmea and Chair of the iFHP Panel on Clinical Effectiveness and High Cost Drugs (The Netherlands)

Predicting Medical Inflation - the Drugs Pipeline

Dr Lizzie Tuckey Director of Clinical Strategy, BUPA (UK)

Lizzie is responsible for reviewing new medical treatments and technologies across BUPA's businesses world wide, to ensure that patients have access to the latest safe and effective treatments and help predict the impact of potential new treatments on claims inflation. Lizzie has worked in healthcare both in the UK's National Health Service and the private healthcare market. She trained as a surgeon before joining KPMG where she helped run their healthcare strategy advisory practice. In her own time Lizzie is an angel investor and sits on the advisory boards of several digital health care start-ups. She is Treasurer of the Royal Society of Medicine Public Health and Epidemiology Section.

1600

CLOSE

Evening Free

Tuesday 26th June

0730-0930 Buffet breakfast (delegates and partners)

Fernando Pessoa Room

0930 Introduction by:

Julian Stainton CEO, Western Provident Association (UK)

Disruptor – or Disrupted

Matt Connolly CEO, Tällt Ventures (UK)

Matt has worked within tech innovation for the past 15 years. In 2003 he founded a digital innovation agency which grew to become the UK's #1. He later went on to set up an e-commerce agency and a number of networking events, and invest in and build start-ups. Recognising that entire industries are being turned upside down by new, often well-funded ventures with the ability to quickly scale and disrupt the mainstay, he believes health insurance to be no exception. Aware of the opportunity to better connect corporates with the start-up world, Matt launched Tällt Ventures. By tracking the data behind new ventures globally, Tällt works with some of the world's largest insurance companies to help acquire, partner and build new businesses. Matt speaks regularly at conferences and enjoys meeting people who share his passion for disruptive innovation.

1030 Understand your Customers! Using Social and Behavioural Determinants to Manage Risk, Grow Revenue and Improve Health

Kurt Waltenbaugh CEO Carrot Health (USA)

Kurt founded Carrot Health and is the creator of Carrot MarketView a cloud-based healthcare intelligence platform used to analyze data, generate reports and provide real-time insights into populations and markets. Kurt is an entrepreneur who has built successful analytic solutions, products and companies in the healthcare, retail, manufacturing, education/credentialing and fundraising industries. His previous companies were sold to Oracle and Pearson. Kurt was responsible for Product Strategy at Optum (UnitedHealth) building data analytic businesses for the provider, payer and employer markets. He holds an MBA from University Of Minnesota Carlson School Of Management and a BA in Political Science/Technology & Policy Studies from Carleton College

1115 COFFEE

1145 The BARMER Institute

Uwe Repschlaeger Director BARMER Institute for Health Care System Research (Germany)

BARMER is the second largest sickness fund in Germany with over 9 million insured lives. Mr Repschlaeger has worked with BARMER since 2000, his principal responsibilities being risk management, strategic analysis and health service research. Up till 1999 he worked for the federal association of the AOK health insurance company, responsible for hospital and drug contracting. He has been since 2005 a member of an expert committee of the German health ministry related to hospital issues such as DRGs and expenditure forecasts

1230 The Future of Data - Why Ethical Preparedness is Vital

Dr Sarvi Banisadr BSc MBBS MRCS (UK)

Sarvi Banisadr graduated with Distinction from King's College London in Genetic Engineering & Biomedical Sciences with Mathematics (Probability and Statistics). She is a Member of the Royal College of Surgeons and practised general surgery for more than 15 years, specialising in colorectal and breast cancer management. She is currently an advisor and consultant for tech enabled start-ups with a focus on healthcare, pharmaceuticals, insurance and innovative technologies, and speaks globally on these topics. She previously founded Holding Your Hand, which seeks to empower patients with the support of remote patient advocates (medical navigators). She serves as an Expert Advisor to the UK Parliament's All Party Group on Blockchain. Sarvi has a special interest in behavioural data, the ethical use of data, regulation and compliance

1315 LUNCH

Afternoon Free

1800 Depart hotel by coach for Tagus River Cruise - followed by dinner at Sud

Wednesday 27th June

0730-0930 **Buffet breakfast (delegates and partners)**

Fernando Pessoa Room

0900 **iFHP General Assembly**

0930 **Workshop on Fraud, Error, Waste and Abuse**

Dr Simon Peck Head of Investigations, AXA PPP healthcare (UK)

Simon Peck qualified as a doctor and specialised in anaesthesia before moving into the private medical insurance industry, where he has worked for over 20 years specialising in cost control strategies in particular management of fraud, waste and abuse. He has led a number of high profile investigations reported in the national press. He lectures both nationally and internationally on anti-fraud strategies and has assisted a number of companies in setting up successful counter-fraud initiatives. He founded and chaired the Health Insurance Counter Fraud Group, where he introduced accredited training for investigators, now a UK industry standard.

William J Mahon

President, the MAHON Consulting Group (USA)

Recognized as a leading authority on health care fraud, Bill Mahon specializes in detection, management and prevention strategies for private and public insurance payers, law enforcement agencies and health care professions and industry organizations. He established his consulting practice in 2004 following 13 years leading the National Health Care Anti-Fraud Association. His areas of expertise include industry anti-fraud practices and benchmarks, reviews and enhancements of anti-fraud operations, risk assessments for health plans, anti-fraud operations, regulatory compliance, customer and provider education, prescription drug abuse and diversion, data analysis and identification of vulnerabilities. He has testified in Congressional and State legislative hearings and has served on the Editorial Advisory Board of Bloomberg/BNA's Health Care Fraud Report

1045 **COFFEE**

1115 **It's the Little Things that Matter**

Elizabeth O'Riordan Consultant Breast Surgeon (UK)

In July 2015 Liz was herself diagnosed with breast cancer. She started chemotherapy within a week, followed by a mastectomy and reconstruction, radiotherapy and Tamoxifen. She has recently returned to work and is learning how to cope with the challenge of treating patients while a patient herself. Liz has blogged about her cancer experience and has spoken at many national and international conferences, including a TEDx talk in 2016 'Jar of Joy'. This led to her being nominated as a Woman of the Year 2016. She is passionate about improving the quality of healthcare by focusing on the patient experience.

1145 **Panel on the Future of Healthcare**

Dr Stephanie Eltz Co-founder and CEO, Doctify (UK)

Stephanie practiced as an orthopaedic surgeon when she saw a need for more transparency in healthcare. She co-founded Doctify, the UK's leading doctor booking platform, connecting patients and doctors, allowing patients to search, compare and book doctors and leave verified reviews. The platform has experienced rapid growth since its launch in early 2015. In a world where people can book a reviewed hotel or restaurant or taxi with a single click, Doctify has shown that patients are looking for that same user experience, choice and transparency. Stephanie has won multiple awards, including Healthcare Entrepreneur of the Year and Pitch@Palace

Dr Claire Novorol Co-founder and Chief Medical Officer, Ada (Germany)

Ada is an AI-powered personal health guide that helps people understand their health and navigate to appropriate next steps in their care. Ada's free symptom assessment app is used by millions of people across the globe and enables individuals to identify and understand their health concerns by answering a series of simple, personalised questions. Ada partners with healthcare payers and providers around the world, supporting them in the delivery of quality cost-effective care, by enabling patients to confidently navigate to the right care first time

Wednesday 27th June (cont.)

Sofie Qidenus Founder and CEO of omni:us (Germany)

Sofie is an experienced managing director with a strong entrepreneurial spirit. Her strategic skills coupled with a passion for AI led her to create omni:us, a MI-based, SaaS solution redefining the way people work and how insurance organizations handle their business operations. With omni:us claim in its portfolio, the company now allows insurers to drastically optimize their clients settling process and raise customer satisfaction. Previously Sofie founded Qidenus Technologies, quickly becoming a leader in robotics and digitization. She is patent owner of the Vshape scanner Technology and has won several awards including the Woman Technology & Research Award

1300

LUNCH

1400

Genomic Profiling: a Fundamental and Inevitable Shift in Cancer Care

Josh Lauer Lifecycle Leader, Foundation Medicine/Roche (USA)

Josh Lauer joined the company in 2008 and assumed his most recent position in 2015. He was previously Area Director for Roche Diagnostics with a 42-strong team to sell capital equipment and reagents to hospital networks and reference labs across the USA. Prior to this he was director of core lab, critical care and strategic initiatives for Roche Molecular Diagnostics. He was previously at McKinsey as engagement manager for pharmaceuticals and medical products, collaborating with pharmaceutical companies and research and development organisations. Josh achieved an MBA at Dartmouth College and a BSc in Computer Engineering from Purdue

1445

Data from the Frontlines of Healthcare

Mario Schlosser: CEO Oscar (USA)

Mario co-founded Oscar, a New York based health insurance start-up using technology, design, and data to help humanize and simplify healthcare. He previously co-founded the largest social gaming company in Latin America, where he led the company's analytics and game design practices. At Bridgewater Associates, Mario developed analytical trading models as a Senior Investment Associate. He previously worked as a consultant for McKinsey in Europe, USA and Brazil. As visiting scholar at Stanford, Mario wrote and co-authored 10 computer science publications, including one of the most-cited computer science papers published in the past decade, in which he developed an algorithm to securely compute trust in randomized networks. He holds a degree in computer science with highest distinction from the University of Hanover and an MBA from Harvard

1530

Round-up and Discussion

1600

CONFERENCE CLOSE

1915

Depart by coach for Drinks Reception in the Praça do Comercio, followed by Dinner at Patio da Gale